

Open to new opportunities

Anastasiia Sichkar

UI/UX & Product Designer

Portfolio sichkar.design →

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EXPERIENCE

JAMTech — Middle Product Designer

CS case-opening platform · product team — Mar 2026 — Sep 2026

- Designed new pages and modules within the existing visual concept and component library.
- Redesigned the Home page with separate blocks for new and returning players — more clicks to sign-up and cases.
- Unified three in-house games (Dice, Double, Mines) into one layout, so adding new games got faster.
- Built one cashier for fiat, crypto, APM, gift cards and skins — fewer steps to the first deposit.

Freelance — Senior UI/UX Designer

Solo, end-to-end — Sep 2025 — Feb 2026

- iGaming platform: brand, mascot system, multi-theme design system, desktop and mobile UI, marketing banners.
- Yora reading app: 50+ screens, 7 flows and a reusable UI-kit — from onboarding to in-app currency and subscriptions.

Flawless Group — Strong Middle+ UI/UX Designer

Basis — SaaS dashboard platform for MLM businesses — Feb 2024 — Sep 2025

- Designed the user dashboard, admin panel and online shop — three parts with very different data density.
- Built a token-based design system with one variable mode per client brand for fast client stylings.
- Worked with business analysts and developers; presented and defended solutions directly to clients.

Web Mosaica — UI/UX Designer, Junior → Middle

Design agency · solo and in a team — Mar 2021 — Feb 2024

- 30+ designs for 10+ business niches: landing pages, corporate sites, online stores, dashboards and CRM.
- Delivered polished UI under tight deadlines with implementation-ready handoff.

5+
years in UI/UX and Product Design

30+
designs for different business niches

Jnr → Snr
grew through every level in real teams

SKILLS

UI & UX design

Prototyping & user flows

Design systems, tokens & variables

UX research & client presentations

Branding, mascots, marketing visuals

TOOLS

Figma

Webflow

Adobe Photoshop & Illustrator

AI tools — Nano Banana, Gemini

EDUCATION

Master's & Bachelor's, Electrical Engineering — Kryvyi Rih National University, 2015–2021

LANGUAGES

Ukrainian — native

English — B1, in progress

KEYWORDS

Product Designer · UI/UX Designer · UX/UI Designer · Web Designer · Product Design · UX Design · UI Design · Visual Design · Interaction Design · Design Systems · Design Tokens · Figma Variables · Auto Layout · Component Library · UI Kit · Theming · User Research · Competitive Analysis · UX Audit · Usability · Information Architecture · User Flows · Customer Journey · Wireframing · Prototyping · Hi-Fi Mockups · Responsive Design · Mobile App Design · iOS · Android · Web Applications · SaaS · Dashboards · Admin Panels · CRM · Data-Heavy Interfaces · E-commerce · Checkout · Payments UX · Landing Pages · Corporate Websites · iGaming · Casino · Gamification · Onboarding · Monetization · Subscriptions · Conversion Optimization · Live Product · B2B · B2C · MVP · Branding · Brand Identity · Mascot Design · Marketing Design · Banners · Email Design · Typography · Color Systems · Developer Handoff · Cross-functional Collaboration · Stakeholder Presentations · Business Analysis · Brainstorming · Figma · Webflow · Adobe Photoshop · Adobe Illustrator · Generative AI · AI Tools · Gemini